

Mile Stones:

- Founded in a Kreuzlingen-based student apartment in 1999 as a private project of two University of Konstanz students (Markus Schott and Sasha Vasic)
- The homepage was launched in 2000
- The HolidayCheck AG was founded in 2003
- All initial founders have left the company by now
- The company headquarter is located in Bottighofen, Switzerland, close to the German border town Konstanz
- Since June 2013, HolidayCheck is a 100% subsidiary of the HolidayCheck Group AG (former Tomorrow Focus AG)
- Anja Keckeisen has been CEO since 2015

Employees:

- About 356 employees in the Bottighofen (Switzerland), Munich (Germany), Poznan (Poland) and Warsaw (Poland) offices

Services:

- HolidayCheck is the largest German-language hotel review portal offering extensive travel know-how
- Core competence: More than 7 million written hotel reviews published (status December 2016); almost 8 million private user photos and videos
- Very active online travel forum containing over 1.7 million posts
- Real-time offer comparison of more than 100 tour operators and other touristic offers
- HolidayCheck bestows the desired and highly regimented HolidayCheck Award (based on traveler ratings) since 2005

Our Online Travel Agency:

- Established in 2004
- About 160 dedicated employees based in Switzerland and Germany

Current Awards:

- 2014: Test winner for the best "Online service of travel portals" in the German travel magazine "Clever Reisen!"
- 2015: Test winner as the best "Online Travel Agency and Travel Company" in the German magazine "COMPUTER Bild"
- 2016: Test winner as the "most popular Online Travel Agency" in the German magazine „FOCUS Deutschland Test“
- 2016: Test winner as the „best Online Travel Agency“ in the German magazine „TEST Bild“
- 2016: Test winner among travel agents in the German magazine „Stiftung Warentest“

Traffic and Usage:

- Unique Users/month acc. to AGOF (09/2016): 5.54 million
- Page Impressions/month acc. to IVW (11/2016): 132.47 million
- Visits/month acc. to IVW (11/2016): 12.65 million
- Over 590.000 Facebook Fans (12/2016) / over 3.800 Instagram Followers (12/2016)