

Curriculum Vitae



Christoph Ludmann

CEO HolidayCheck AG

Christoph Ludmann is working at the hotel rating and booking portal HolidayCheck since 2006. During the first six years, he worked as Senior Online Marketing Manager at HolidayCheck and took over the leadership role of his team at the same time. After being an Account Manager at Google for a short time in 2012, he joined HolidayCheck again to become the Head of Online Marketing overseeing the DACH region (Germany, Austria, and Switzerland) during the following three years. As a director, he was responsible for the entire online marketing until he became the CEO of the HolidayCheck AG in July 2017.

The experienced Marketer studied political and administrative sciences at the University of Konstanz in Germany. He was born in Stuttgart, Germany.

Employment History

- Seit 2017 CEO of the HolidayCheck AG, Bottighofen, Schwitzerland
- 2015 - 2017 Director Online Marketing, HolidayCheck AG, Bottighofen, Schwitzerland
- 2012 - 2015 Head of Online Marketing DACH, HolidayCheck AG, Bottighofen, Schwitzerland
- 2012 Account Manager, Google, Zurich, Schwitzerland
- 2006 - 2012 Senior Online Marketing Manager, Team Leader, HolidayCheck AG, Bottighofen, Schwitzerland

Education

- 2003 - 2007 Political and Administrative Sciences, Universität Konstanz, Germany