

**Mile Stones:**

- Founded in a Kreuzlingen-based student apartment in 1999 as a private project of two University of Konstanz students (Markus Schott and Sasha Vasic)
  - The homepage was launched in 2000
  - The HolidayCheck AG was founded in 2003
  - All initial founders have left the company by now
  - The company headquarter is located in Bottighofen, Switzerland, close to the German border town Konstanz
  - Since June 2013, HolidayCheck is a 100% subsidiary of the HolidayCheck Group AG (former Tomorrow Focus AG)
  - Since 1 July 2017, Christoph Ludmann is the CEO
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**Employees:**

- About 383 employees in the Bottighofen (Switzerland), Munich (Germany), Poznan (Poland) and Warsaw (Poland) offices
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**Services:**

- HolidayCheck is the largest German-language hotel review portal offering extensive travel know-how
  - Core competence: More than 8 million written hotel reviews published (status June 2017); almost 8 million private user photos and videos
  - Very active online travel forum containing over 2.3 million posts
  - Real-time offer comparison of more than 100 tour operators and other touristic offers
  - HolidayCheck bestows the desired and highly regimented HolidayCheck Award (based on traveler ratings) since 2005
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**Our Online Travel Agency:**

- Established in 2004
  - About 170 dedicated employees based in Switzerland and Germany
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**Current Awards:**

- 2015: Test winner as the best "Online Travel Agency and Travel Company" in the German magazine "COMPUTER Bild"
  - 2016: Test winner as the "most popular Online Travel Agency" in the German magazine "FOCUS Deutschland Test"
  - 2016: Test winner as the "best Online Travel Agency" in the German magazine "TEST Bild"
  - 2017: "Stiftung Warentest" test winner among travel agents
  - 2017: "Germany's best online traders" ("Handelsblatt") – 1st place in the category „travel agencies“
  - 2017: "Germany's costumer favorites 2017" ("FOCUS MONEY") – 1st place in the category "best travel agency"
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**Traffic and Usage:**

- Unique Users/month acc. to AGOF (03/2017): 4.86 million
- Page Impressions/month acc. to IVW (05/2017): 183.13 million
- Visits/month acc. to IVW (05/2017): 17.36 million
- Over 610.000 Facebook Fans (06/2017) / over 6.500 Instagram Followers (06/2017)