

Mile Stones:

- Founded in a Kreuzlingen-based student apartment in 1999 as a private project of two University of Konstanz students (Markus Schott and Sasha Vasic)
- The homepage was launched in 2000
- The HolidayCheck AG was founded in 2003
- All initial founders have left the company by now
- The company headquarter is located in Bottighofen, Switzerland, close to the German border town Konstanz
- Since June 2013, HolidayCheck is a 100% subsidiary of the HolidayCheck Group AG (former Tomorrow Focus AG)
- Since 1 July 2017, Christoph Ludmann is the CEO

Employees:

- About 390 employees in the Bottighofen (Switzerland), Munich (Germany), Poznan (Poland) and Warsaw (Poland) offices

Services:

- HolidayCheck is a hotel review and booking portal offering extensive travel know-how. On HolidayCheck.de, vacationers can find a hotel according to their wishes, get in touch with other vacationers and book the perfect holiday
- Core competence: More than 8.7 million written hotel reviews published (status December 2017); nearly 9 million private user photos and videos
- Very active online travel forum containing over 2.7 million posts
- Real-time offer comparison of more than 100 tour operators and other touristic offers
- HolidayCheck bestows the desired and highly regimented HolidayCheck Award (based on traveler reviews) since 2005 as well as the HolidayCheck Gold Award since 2017

Our Online Travel Agency:

- Established in 2004
- About 180 dedicated employees based in Switzerland and Germany

Current Awards:

- 2015: Test winner as the best "Online Travel Agency and Travel Company" in the German magazine "COMPUTER Bild"
- 2016: Test winner as the "most popular Online Travel Agency" in the German magazine "FOCUS Deutschland Test"
- 2016: Test winner as the "best Online Travel Agency" in the German magazine "TEST Bild"
- 2017: "Stiftung Warentest" test winner among travel agents
- 2017: "Germany's best online traders" ("Handelsblatt") – 1st place in the category „travel agencies“
- 2017: "Germany's costumer favorites 2017" ("FOCUS MONEY") – 1st place in the category "best travel agency"

Traffic and Usage:

- Unique Users/month acc. to AGOF (09/2017): 7.43 million
- Page Impressions/month acc. to IVW (09/2017): 171.37 million
- Visits/month acc. to IVW (08/2017): 22.5 million
- Over 630,500 Facebook Fans (12/2017) / nearly 9,500 Instagram Followers (12/2017)